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agency give studios foundation



THE PROBLEM | We live in a distracting world. Media, content and technology bombard us with messages 24/7. We're drowning in problems that pull us away from what really matters: Our faith. Each other. And above all, Allah

OUR MISSION | We're a group of Muslim creators and entrepreneurs on a mission to enrich and connect Muslims around the world by creating premium content, products and platforms that elevate us to the highest ranks in this life and the next, insha'Allah.

OUR VISION | Build the world's largest Muslim-owned organization, driven by the most influential Muslim leaders, and empowering the growth and prosperity of Muslims worldwide. With the blessings and permission of Allah and the collective effort of the ummah at large.

Join us in revolutionizing Muslim commerce for a brighter future. Partner with Muslimi today.



THE GROWING
MUSLIM MARKET

2 Billion
Muslims Worldwide

\$2.8 Trillion
projected *Global Muslim Market* reach by 2025

\$200 Billion
in annual *spending* power

NORTH AMERICAN
MUSLIM MARKET:

7 Million
people by 2030

\$4.5 Billion
donated to charitable causes annually, with **85%** staying within North America.

Muslims give more per capita than non-Muslims

MUSLIMI AT
A GLANCE

140 Million
consumers reached globally

1 million
target subscribers for 2025

150+ countries
outreach engagement

800%
Year-over-Year growth achieved

200 Million
meaningful interactions





agency

Your Partner
in Growth

With 1.8 billion Muslims worldwide, the global Muslim market is worth over \$2 trillion — and it's growing fast. This untapped audience presents a huge opportunity for brands ready to connect authentically.



Unlock the power of the fastest-growing consumer market

With 25+ years of experience working with global brands, generating over \$1 billion in transactions, we know how to create strategies that resonate with the Muslim community. From tailored campaigns to measurable results, we help businesses stand out.

OUR MARKETING EXPERTISE

- **Brand Development:** Build authentic, impactful brands that connect with Muslim audiences worldwide.
- **Paid Digital Marketing:** Media planning and optimization across Meta, Google, YouTube, and TikTok.
- **Relationship Marketing:** Custom campaigns via email, SMS, and WhatsApp for sustained engagement.
- **Social Media Management:** Strategy, content creation, and analytics for impactful engagement.
- **Creative Services:** Ad creation for cold and retargeting audiences, tailored to multiple platforms.

Take your brand to the next level. Partner with Muslimi Agency.

MUSLIMI

give

The Future of Scalable Fundraising



North American Muslims donate an estimated \$4.3 billion annually and represent a highly diverse group spanning countless cultural backgrounds, languages, and continents.

Unlock the Power of Muslim Giving

North American Muslims donate an estimated \$4.3 billion annually and represent a highly diverse group spanning countless cultural backgrounds, languages, and continents.

ENHANCED REPEAT DONATIONS

Utilize advanced platforms and strategies to boost recurring and peer-to-peer donations, ensuring sustainable funding streams.

COMPREHENSIVE INFRASTRUCTURE SUPPORT

Offer end-to-end digital fundraising solutions, providing top-tier talent, cutting-edge tools, and infrastructure — all at no extra cost.

OUR IMPACT BY THE NUMBERS

- 1.5 Million Monthly Website Visits
- 60,000+ Transactions Monthly Donations (Average: \$55)
- 7-10% Recurring Donations
- 150+ Countries Global Reach.

Join us in revolutionizing fundraising for a brighter future. Partner with Muslimi Give.





studios

Inspiring Creativity,
Elevating Stories



Muslimi Studios collaborates with creators, artists, and visionaries to produce engaging content rooted in Muslim values, fostering creativity, and connection, and providing distribution opportunities.



OUR EXPERTISE

- **Muslimi Productions:** We collaborate with world-class artists to craft unforgettable projects, managing talent, PR, and innovative brand development to bring ideas to life with impact and purpose.
- **Muslimi Music:** Elevating faith-inspired artistry, we produce and release soul-stirring songs and visually stunning music videos, spotlighting renowned talents and rising stars.
- **Muslimi Podcasts:** Dive into thought-provoking discussions on family, culture, health, and lifestyle through shows like the Muslimi Experience. We amplify engaging voices that explore every dimension of Muslim life with authenticity and depth.

Let's create something extraordinary. Partner with Muslimi Studios.

Foundation

Educating, Empowering and Elevating Muslims Globally



At Muslimi Foundation, we are driven by a passionate mission to uplift Muslims and Islamic communities across the globe. We envision vibrant neighbourhoods where every Muslim can thrive, where culture and faith are embraced, and where diversity is celebrated.



OUR PROGRAMS

- **Youth Engagement:** The Muslimi Foundation is dedicated to shaping the future by investing in our youth.
- **Delivering Social Services:** At the core of the Muslimi Foundation lies a deep well of empathy and compassion.
- **Empowering Media:** The Muslimi Foundation is filling the void for Muslims in media by uplifting our arts and culture.

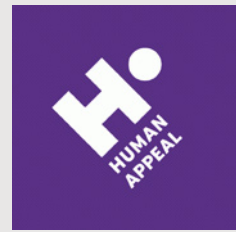
- **Education:** We believe in the potential of all Muslims around the world and support their growth in not just deen but also academics, training, and career development.
- **Entrepreneurship & Business:** Our dedication to nurturing the spirit of entrepreneurship among Muslims is not merely a mission; it's a commitment to building stronger, more prosperous communities. In this detailed exploration, we uncover the significance of supporting Muslim entrepreneurs and how it leads to economic growth and well-being in our neighbourhoods.

- **Strengthening Islamic Centres:** The Muslimi Foundation understands the pivotal role that Islamic centers play in nurturing and connecting communities.
- **Fighting Islamophobia:** At the heart of the Muslimi Foundation lies an unwavering commitment to combating Islamophobia, a pressing issue that continues to affect millions.

Together, we can build stronger communities. Partner with the Muslimi Foundation.

OUR
CLIENTS

Humaniti



SONY

Johnson & Johnson



CONTACT US:
SALES@MUSLIMI.COM | 416.830.0103

